



SEOpro

Helping Businesses
Get Discovered Online



Adam Porteous
Head of Accounts

Family owned and operated **since 2009**

Derek Brown founded Pronto with his son Cory in Bangkok following a long career leading teams at Microsoft. After a decade building Pronto and growing across the globe, the mission remains the same:

Offer the most valuable web services possible, at a price every business can afford.

- 140+ employees
- 3600+ websites launched
- Helping businesses succeed worldwide



Do you face any of these challenges?

- Do you wish you could have **more prospects**?
- Are your **competitors outranking** and stealing traffic from you?
- Do you want to take your marketing to the next level without having to infinitely **scale your budget**?

Why go Organic?

Targeted leads

Put your business in front of qualified prospects right when they're looking for businesses like yours

Predictable

Pages that rank well in organic search can continue sending traffic to your site long into the future

Brand Building and Credibility

When your website ranks highly in search engine, people start to build trust in your business before even arriving on your site.

Why you need SEOpro

- **Safe.** We strictly follow a white-hat approach to SEO.
- We focus on quality over quantity. With backlinks, what we value the most is **relevancy, authority** and **organic traffic**.
- Strategic **competitor analysis** and **content creation** to better resonate with your best customers, consistently.
- **Cheaper than in-house.** Setting up an SEO campaign is time consuming and expensive. We've optimized every step of the process for our clients.

How we approach SEO

Here at Pronto, we test, reinvent and create new systems to drive **targeted visitors** to our clients' websites, long-term.

We treat SEO as a science

The data we've collected doesn't lie.
Backlinks matter more than ever.

A holistic approach to success

Google's ranking algorithm consists of hundreds of different factors. Backlinks are the fuel to propel your content and website to the top of search results.

We practice what we preach

Instead of trying to just sell you services like most digital marketing agencies do, we actually use our own products to grow our customer base.

SEO Road Map

1 - Onboarding

Preliminary data collection. Google Analytics and Google Search Console access.

2 - Technical Analysis and Audit

We want Google to have a clear understanding of what your site is about and how you help people.

3 - Research

We'll reverse engineer what your competitors are doing, find relevant gaps that we can tackle and define your SEO strategy.

4 - Learn and Adapt

This is the most critical phase as we take a step back and look at everything we've done from the beginning and figure out what gave us the desired result.

SEOpro plans

| Kickoff | Expand <i>(most popular)</i> | Conquer |
|--|--|---|
| Roadmap | Roadmap | Roadmap |
| Website Audit | Website Audit | Website Audit |
| KW Selection On-Site Strategy | KW Selection On-Site Strategy | KW Selection On-Site Strategy |
| 1 Custom Blog | 2 Custom Blogs | 4 Custom Blogs |
| 3 Optimized Keywords | 5 Optimized Keywords | 7+ Optimized Keywords |
| Backlinks 1-2 high quality DA 10-20 niche relevant | Backlinks 2-4 high quality DA 20-65 niche relevant | Backlinks 4+ high quality DA 20-65 niche relevant |

SEOpro plans (2)

Setup fee: \$399

| Kickoff | Expand <i>(most popular)</i> | Conquer |
|----------------------|--|-----------------------------------|
| Monthly reporting | Monthly reporting | Monthly reporting |
| Standard support 72h | Priority support 24h | Priority support 24h |
| x | Campaign Optimization | Campaign Optimization |
| x | Backlink reporting | Backlink reporting |
| x | Quarterly video + call (optional) | Quarterly video + call (optional) |
| x | x | Lead Magnet (CRO Assets) |
| \$999 | \$1,999 | Apply |

What do our clients say

34 Leads And \$8,500 MRR From Our Website



"Our website leads are a combination of organic SEO traffic, direct traffic and about 10,000 other activities that help prospects find us online. Our website design team, blog writers and SEO report generator, Pronto, combine to provide what has been our #1 lead generator for years."

Sitima F. - Capstone IT Inc.



"Pronto has a consistent process to deliver quality work and that saves me time. Their SEO Services are so effective that we now get 50% of new business from Google."

Alex M. - Red Key Solutions



"This time last year, our blog was getting around 350 visits per month. Now we're at 950. We planned out an entire year of blog topics in advance so all I have to do each month is approve what Pronto's team wrote or request small revisions. I can't wait to see our numbers come next year."

Michelle D. - CharlesIT

Find out if you're a good fit...

Our managed SEOpro packages start at \$999 per month and vary based on the work needed to succeed.

Doing SEO the right way is all about being natural, and it takes some time. Four to five months after the first links are built is generally when we start seeing activity in the rankings for our clients' websites.

*Let's chat to see if we can help,
[schedule a call here.](#)*